

**Electronic Articles of Incorporation
For**

P11000038337
FILED
April 20, 2011
Sec. Of State
bmcknight

FARMER JOE'S, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

FARMER JOE'S, INC.

Article II

The principal place of business address:

1338 CEDAR STREET
JACKSONVILLE, FL. 32207

The mailing address of the corporation is:

1338 CEDAR STREET
JACKSONVILLE, FL. 32207

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000

Article V

The name and Florida street address of the registered agent is:

KOKO HEAD ESQ.
100 STATE ROAD 13 N.
SUITE D
JACKSONVILLE, FL. 32259

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: KOKO HEAD, ESQ.

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Article VI

The name and address of the incorporator is:

KOKO HEAD, ESQ.
100 STATE ROAD 13 N.
SUITE D
ST. JOHNS, FL 32259

Electronic Signature of Incorporator: KOKO HEAD, ESQ.

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PSD
JOSEPH D PETERS
1338 CEDAR STREET
JACKSONVILLE, FL. 32207

Article VIII

The effective date for this corporation shall be:

04/18/2011