

**Electronic Articles of Incorporation
For**

P11000035179
FILED
April 11, 2011
Sec. Of State
scollins

THE EFFY GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE EFFY GROUP, INC.

Article II

The principal place of business address:

C/O JENNIFER FELDMAN
1321 CHENILLE CIRCLE
WESTON, FL. 33327

The mailing address of the corporation is:

C/O JENNIFER FELDMAN
1321 CHENILLE CIRCLE
WESTON, FL. 33327

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

200 SHARES WITHOUT PAR VALUE

Article V

The name and Florida street address of the registered agent is:

JENNIFER FELDMAN
1321 CHENILLE CIRCLE
WESTON, FL. 33327

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JENNIFER FELDMAN

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Article VI

The name and address of the incorporator is:

STEVEN WEISS
ALLSTATE CORPORATE SERVICES CORP.
1222 AVENUE M SUITE 301
BROOKLYN NY 11230

Electronic Signature of Incorporator: STEVEN WEISS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
BABACK HEMATIAN
C/O GOLTSCHE 7 WEST 45TH STREETM SUITE 1703
NEW YORK, NY. 10036