

**Electronic Articles of Incorporation
For**

P11000031943
FILED
March 31, 2011
Sec. Of State
jshivers

SHOE CONNECTION ORLANDO, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SHOE CONNECTION ORLANDO, INC.

Article II

The principal place of business address:

2223 UNIVERSITY SQ. MALL
TAMPA, FL. 33612

The mailing address of the corporation is:

2223 UNIVERSITY SQ. MALL
TAMPA, FL. 33612

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

ATEF AOUADI
2223 UNIVERSITY SQ. MALL
TAMPA, FL. 33612

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ATEF AOUADI

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Article VI

The name and address of the incorporator is:

ATEF AOUADI
2223 UNIVERSITY SQ. MALL

TAMPA, FL. 33612

Electronic Signature of Incorporator: ATEF AOUADI

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ATEF AOUADI
2223 UNIVERSITY SQ. MALL
TAMPA, FL. 33612

Article VIII

The effective date for this corporation shall be:

04/01/2011