

**Electronic Articles of Incorporation
For**

P11000030323
FILED
March 28, 2011
Sec. Of State
jshivers

PLUM EYEWEAR, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PLUM EYEWEAR, INC.

Article II

The principal place of business address:

1300 SAWGRASS CORPORATE PKWY
#144
SUNRISE, FL. 33323

The mailing address of the corporation is:

1300 SAWGRASS CORPORATE PKWY
#144
SUNRISE, FL. 33323

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

JACKY AMAR
1300 SAWGRASS CORPORATE PKWY
#144
SUNRISE, FL. 33323

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JACKY AMAR

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Article VI

The name and address of the incorporator is:

JACKY AMAR
1300 SAWGRASS CORPORATE PKWY
#144
SUNRISE FL 33323

Electronic Signature of Incorporator: JACKY AMAR

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JACKY AMAR
1300 SAWGRASS CORPORATE PKWY #144
SUNRISE, FL. 33323

Article VIII

The effective date for this corporation shall be:

03/28/2011