

**Electronic Articles of Incorporation  
For**

P11000027992  
FILED  
March 21, 2011  
Sec. Of State  
rdunlap

PREMIER RETAIL GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

PREMIER RETAIL GROUP, INC.

**Article II**

The principal place of business address:

333 LAS OLAS WAY SUITE #2704  
FORT LAUDERDALE, FL. US 33301

The mailing address of the corporation is:

333 LAS OLAS WAY SUITE #2704  
FORT LAUDERDALE, FL. US 33301

**Article III**

The purpose for which this corporation is organized is:

ROYALTY AND COMMISSIONS COLLECTION

**Article IV**

The number of shares the corporation is authorized to issue is:

2000

**Article V**

The name and Florida street address of the registered agent is:

NADAV HOURI  
333 LAS OLAS WAY SUITE #2704  
FORT LAUDERDALE, FL. 33301

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: NADAV HOURI

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## **Article VI**

The name and address of the incorporator is:

NADAV HOURI  
333 LAS OLAS WAY SUITE #2704  
  
FORT LAUDERDALE FL, 33301

Electronic Signature of Incorporator: NADAV HOURI

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

## **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PD  
NADAV HOURI  
333 LAS OLAS WAY SUITE #2704  
FORT LAUDERDALE, FL. 33301 US

Title: V  
MAAYAN YIFTACH EL  
11598 QUIET WATER LANE  
BOCA RATON, FL. 33428 US

Title: S  
YONATAN HOURI  
333 LAS OLAS WAY SUITE #2704  
FORT LAUDERDALE, FL. 33301 US

## **Article VIII**

The effective date for this corporation shall be:

03/20/2011