

**Electronic Articles of Incorporation
For**

P11000027391
FILED
March 18, 2011
Sec. Of State
jshivers

TRUE NORTH PRINCIPLES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

TRUE NORTH PRINCIPLES, INC.

Article II

The principal place of business address:

2100 BLACK LAKE BLVD
WINTER GARDEN, FL. US 34787

The mailing address of the corporation is:

2100 BLACK LAKE BLVD
WINTER GARDEN, FL. US 34787

Article III

The purpose for which this corporation is organized is:

LIFE INSURANCE

Article IV

The number of shares the corporation is authorized to issue is:

2000

Article V

The name and Florida street address of the registered agent is:

AMERICAN SAFETY COUNCIL, INC.
5125 ADANSON ST.
SUITE 500
ORLANDO, FL. 32804

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: LAURA REGIER

P11000027391
FILED
March 18, 2011
Sec. Of State
jshivers

Article VI

The name and address of the incorporator is:

JAMES E. HINNERS
2100 BLACK LAKE BLVD

WINTER GARDEN FL, 34787

Electronic Signature of Incorporator: JAMES E. HINNERS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PVST
JIM HINNERS
2100 BLACK LAKE BLVD
WINTER GARDEN, FL. 34787 US

Title: D
JIM HINNERS
2100 BLACK LAKE BLVD
WINTER GARDEN, FL. 34787 US

Article VIII

The effective date for this corporation shall be:

03/16/2011