Electronic Articles of Incorporation For

P11000024334 FILED March 09, 2011 Sec. Of State jshivers

SOBE GORGEOUS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SOBE GORGEOUS, INC.

Article II

The principal place of business address:

1800 SUNSET HARBOR DRIVE UNIT 2403 MIAMI BEACH, FL. 33139

The mailing address of the corporation is:

1800 SUNSET HARBOR DRIVE UNIT 2403 MIAMI BEACH, FL. 33139

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

ANNE MICHEL 1800 SUNSET HARBOR DRIVE UNIT 2403 MIAMI BEACH, FL. 33139

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ANNE MICHEL

Article VI

The name and address of the incorporator is:

ERIC VAN DER VLUGT 1111 KANE CONCOURSE SUITE 209 BAY HARBOR ISLANDS, FL 33154

Electronic Signature of Incorporator: ERIC VAN DER VLUGT

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ANNE MICHEL 1800 SUNSET HARBOR DRIVE #2403 MIAMI BEACH, FL. 33139 US

Title: VP LUDWIG DESTREBECQ 1800 SUNSET HARBOR DRIVE #2403 MIAMI BEACH, FL. 33139 US

Article VIII

The effective date for this corporation shall be:

03/08/2011

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