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FLORIDA PROFIT/NON PROFIT CORPORATION
STYLEPOINT USA, INC.

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ARTICLES OF INCORPORATION

OF

STYLEPOINT USA, INC.

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation:

ARTICLE 1 - NAME

The name of the Corporation is: STYLEPOINT USA, INC. (hereinafter, "Corporation").

ARTICLE 2 - NATURE OF BUSINESS

This Corporation shall engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE 3 - PRINCIPAL OFFICE

The address of the principal office of the Corporation is: 1401 NE 9TH Street, #39, Fort Lauderdale, FL 33304.

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ARTICLE 4 - INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is:

Frits van der Werff
1401 NE 9th Street, #39
Fort Lauderdale, FL 33304

ARTICLE 5 - CAPITALIZATION

The shares of stock of the Corporation shall consist of only one class of stock. The number of shares of stock this Corporation is authorized at any time to issue and have outstanding is seven thousand five hundred (7,500) shares of Common Stock, having a par value of \$1.00 per share. All Common Shares shall be identical with each other in every respect and the holders thereof shall be entitled to one vote for each share on all matters on which Shareholders have the right to vote.

ARTICLE 6 - TERM OF EXISTENCE

The Corporation is to exist perpetually.

ARTICLE 7 - OFFICERS

The officer(s) of this corporation shall be:

President:	Frits van der Werff
Secretary:	Frits van der Werff
Treasurer:	Frits van der Werff

whose address(es) shall be the same as the principal office of this Corporation.

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ARTICLE 8 - DIRECTORS

The initial Board of Directors shall consist of one (1) Member. The name(s) of the person(s) who will serve on the initial Board of Directors is:

Frits van der Werff

whose address shall be the same as the principal office of this Corporation.

ARTICLE 9 - REGISTERED OFFICE AND REGISTERED AGENT

The initial street address of the registered office of this Corporation is: 1401 NE 9th Street, # 39, Fort Lauderdale, FL 33304. The registered agent of this Corporation is Frits van der Werff.

ARTICLE 10 - INDEMNIFICATION

The Corporation shall indemnify its directors, officers, employees, and agents to the fullest extent permitted by law.

ARTICLE 11 - SHAREHOLDERS' RESTRICTIVE AGREEMENT

The shares of stock of the Corporation may be subject to a Shareholders' Restrictive Agreement containing numerous restrictions on the rights of the shareholders and the transferability of said shares of stock. A copy of the Shareholders' Restrictive Agreement (if any) is on file at the offices of the Corporation.

ARTICLE 12 - AMENDMENT

The Articles of Incorporation may be amended in certain instances by the Board of Directors pursuant to applicable law and in certain instances by resolutions adopted by the Board of Directors, proposed by them to the Shareholders and approved at a Shareholders meeting by a majority of the stock entitled to vote thereon.

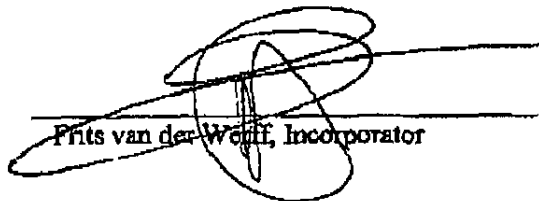
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ARTICLE 13 - EFFECTIVE DATE

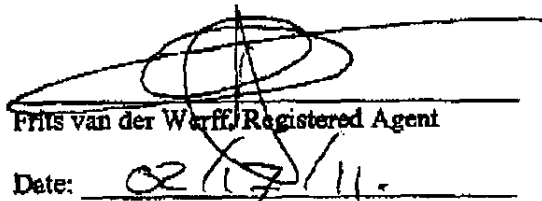
These Articles of Incorporation are to be effective upon filing by the Secretary of State of the State of Florida.

IN WITNESS THEREOF, the undersigned has hereunto set their hand and seal, and acknowledged these foregoing Articles of Incorporation under the laws of the State of Florida, this February 17, 2011.


Frits van der Werff, Incorporator

**ACCEPTANCE OF REGISTERED AGENT DESIGNATED
IN ARTICLES OF INCORPORATION**

The undersigned, Frits van der Werff, having a business office identical with the registered office of the above Corporation, and having been designated as the Registered Agent in the above and foregoing Articles of Incorporation, is familiar with and accepts the obligations of the position of Registered Agent under the applicable provisions of the Florida Statutes.


Frits van der Werff, Registered Agent
Date: 02/17/11

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