

**Electronic Articles of Incorporation
For**

P11000020958
FILED
March 03, 2011
Sec. Of State
jshivers

THE PRIVATE CELLAR, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE PRIVATE CELLAR, INC

Article II

The principal place of business address:

1446 N FEDERAL HIGHWAY
FORT LAUDERDALE, FL. 33304

The mailing address of the corporation is:

1446 N FEDERAL HIGHWAY
FORT LAUDERDALE, FL. 33304

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

500

Article V

The name and Florida street address of the registered agent is:

LEANNE JOHNSTONE
1446 N FEDERAL HIGHWAY
FORT LAUDERDALE, FL. 33304

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: LEANNE JOHNSTONE

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Article VI

The name and address of the incorporator is:

JEAN-PIERRE BREHIER
1446 N FEDERAL HIGHWAY

FORT LAUDERDALE, FLORIDA 33304

Electronic Signature of Incorporator: JEAN-PIERRE BREHIER

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JEAN-PIERRE BREHIER
1446 N FEDERAL HIGHWAY
FORT LAUDERDALE, FL. 33304

Article VIII

The effective date for this corporation shall be:

02/28/2011