

**Electronic Articles of Incorporation
For**

P11000016321
FILED
February 16, 2011
Sec. Of State
psmith

BEAUTY ENVY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BEAUTY ENVY, INC.

Article II

The principal place of business address:

9 ISLAND AVENUE
709
MIAMI BEACH, FL. 33139

The mailing address of the corporation is:

9 ISLAND AVENUE
709
MIAMI BEACH, FL. 33139

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

JORGE H. RAMOS, P.A.
150 ALHAMBRA CIRCLE
1150
CORAL GABLES, FL. 33134

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JORGE H. RAMOS

P11000016321
FILED
February 16, 2011
Sec. Of State
psmith

Article VI

The name and address of the incorporator is:

ELISA MIRIAM GELB
9 ISLAND AVENUE
709
MIAMI BEACH, FLORIDA 33139

Electronic Signature of Incorporator: ELISA MIRIAM GELB

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P, S
MIRIAM E GELB
9 ISLAND AVENUE, SUITE 709
MIAMI BEACH, FL. 33139

Article VIII

The effective date for this corporation shall be:

02/16/2011