Electronic Articles of Incorporation For

P11000012400 FILED February 04, 2011 Sec. Of State mdickey

YOUR SOUTH BEACH BODY, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: YOUR SOUTH BEACH BODY, INC

Article II

The principal place of business address:

1800 N BAYSHORE DRIVE SUITE 3803 MIAMI, FL. 33132

The mailing address of the corporation is:

1800 N BAYSHORE DRIVE SUITE 3803 MIAMI, FL. 33132

Article III

The purpose for which this corporation is organized is:

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

SALVATORE PRINZIVALLI 1800 N BAYSHORE DRIVE SUITE 3803 MIAMI, FL. 33132

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: SALVATORE PRINZIVALLI

Article VI

The name and address of the incorporator is:

SALVATORE PRINZIVALLI 1800 N BAYSHORE DRIVE SUITE 3803 MIAMI, FL 33132 P11000012400 FILED February 04, 2011 Sec. Of State mdickey

Electronic Signature of Incorporator: SALVATORE PRINZIVALLI

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P SALVATORE PRINZIVALLI 1800 N BAYSHORE DRIVE MIAMI, FL. 33132

Article VIII

The effective date for this corporation shall be:

03/06/2011