

**Electronic Articles of Incorporation
For**

P11000009980
FILED
January 31, 2011
Sec. Of State
rdunlap

THE CASH ADVANCE STORE INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE CASH ADVANCE STORE INC.

Article II

The principal place of business address:

43 SKYLINE DR.
SUITE 3001
LAKE MARY, FL. 32746

The mailing address of the corporation is:

43 SKYLINE DR.
SUITE 3001
LAKE MARY, FL. 32746

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

500,000,000

Article V

The name and Florida street address of the registered agent is:

ORLANDO VALLE
43 SKYLINE DR.
SUITE 3001
LAKE MARY, FL. 32746

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ORLANDO VALLE

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Article VI

The name and address of the incorporator is:

JOHN GERENA
43 SKYLINE DR.
SUITE 3001
LAKE MARY, FLORIDA 32746

Electronic Signature of Incorporator: JOHN GERENA

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
JOHN GERENA
43 SKYLINE DR. SUITE 3001
LAKE MARY, FL. 32746 US

Title: VP
ORLANDO VALLE
43 SKYLINE DR. SUITE 3001
LAKE MARY,, FL. 32746 US

Title: PRES
NIEVES OMAR
43 SKYLINE DR. SUITE 3001
LAKE MARY,, FL. 32746 US

Article VIII

The effective date for this corporation shall be:

01/28/2011