

**Electronic Articles of Incorporation
For**

P11000009343
FILED
January 27, 2011
Sec. Of State
tburch

LOYALTY SERVICES INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

LOYALTY SERVICES INC

Article II

The principal place of business address:

9025 NW 114 STREET
HIALEAH GARDENS, FL. US 33018

The mailing address of the corporation is:

9025 NW 114 STREET
HIALEAH GARDENS, FL. US 33018

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

WILLIAM DELGADO
9025 NW 114 STREET
HIALEAH GARDENS, FL. 33018

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: WILLIAM DELGADO

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Article VI

The name and address of the incorporator is:

WILLIAM DELGADO
9025 NW 114 STREET

HIALEAH GARDENS, FL. 33018

Electronic Signature of Incorporator: WILLIAM DELGADO

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
WILLIAM DELGADO
9025 NW 114 STREET
HIALEAH GARDENS, FL. 33018 US

Article VIII

The effective date for this corporation shall be:

01/25/2011