

**Electronic Articles of Incorporation
For**

P11000008952
FILED
January 26, 2011
Sec. Of State
jshivers

BRILLIANCE NEW YORK, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BRILLIANCE NEW YORK, INC.

Article II

The principal place of business address:

27911 CROWN LAKE BLVD.
SUITE 102
BONITA SPRINGS, FL. 34135

The mailing address of the corporation is:

27911 CROWN LAKE BLVD.
SUITE 102
BONITA SPRINGS, FL. 34135

Article III

The purpose for which this corporation is organized is:

SALE OF HAIR CARE PRODUCTS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

KIM MITCHELL
27911 CROWN LAKE BLVD.
SUITE 102
BONITA SPRINGS, FL. 34135

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: KIM MITCHELL

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Article VI

The name and address of the incorporator is:

CAROLYN C. PIERCE
27200 RIVERVIEW CENTER BLVD.
STE. 309
BONITA SPRINGS, FL 34134

Electronic Signature of Incorporator: CAROLYN C. PIERCE

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ERAN BROSH
27911 CROWN LAKE BLVD., SUITE 102
BONITA SPRINGS, FL. 34135

Title: VP
NIR SHARON
27911 CROWN LAKE BLVD., SUITE 102
BONITA SPRINGS, FL. 34135

Article VIII

The effective date for this corporation shall be:

01/26/2011