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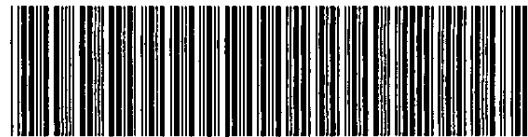
(Business Entity Name)

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1/25/11



THE NEWMAN GROUP, INC

6801 Lake Worth Road
Suite 119
Lake Worth, Florida 33467

Phone: 561-642-6999
Fax: 561-642-3377
Email: LBN@newmanadvisors.com

January 18, 2011

Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

To whom it may concern:

Subject : Essential Life Products, Inc

I have enclosed the original and one (1) copy of the Articles of Incorporation and a check in the amount of \$78.75 for the incorporation filing fee and Certified Copy. The "filed" copy of the Articles of Incorporation are to be sent to:

Larry B. Newman
The Newman Group, Inc
6801 Lake Worth Road
Suite 119
Lake Worth, Florida 33467

If you have any questions concerning this filing please call Larry B. Newman at 561-642-6999.

Sincerely,

Larry B. Newman
President

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Articles of Incorporation

of

Essential Life Products, Inc.

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ARTICLE I

The name of the corporation shall be **Essential Life Products, Inc.**

ARTICLE II

The initial street address of the principal office is 6801 Lake Worth Road, Suite 119, Lake Worth, Florida 33467.

The Board of Directors may from time to time move the principal office to any other address in Florida and may establish branch offices and establishments at other places in the State of Florida or in other states of the United States.

ARTICLE III

The corporation may engage in any activities or business permitted under the laws of the United States and the State of Florida including but not limited to the sale of nutritional supplements.

ARTICLE IV

The capital stock of the corporation shall consist of 999 shares of (\$1.00) par value common stock, payable in lawful money of the United States of America, or in property, labor or services. The capital stock shall be sold, assigned, issued and transferred only in accordance with such by-laws as the corporation may from time to time make, change, or alter, with a lien

reserved in favor of the corporation upon all of its capital stock for any indebtedness which may at any time be due by the holder of the same unto the corporation and which shall be a lien thereon superior to all other liens or claims of every character and all assignments or transfers of stock of this corporation shall be subject thereto.

ARTICLE V

The names and addresses of each of the directors who, subject to the by-laws, shall hold office for the first year of existence of the corporation or until their successors are elected or appointed and have qualified, are as follows:

Larry Newman	6801 Lake Worth Road, Ste 119 Lake Worth, FL 33467
David Weisser	8760 Wellington View West Palm Beach, Florida 33411
Edward Benoff	7232 Pine Forest Circle Lake Worth, FL 33467

The number of directors of this corporation shall be two (3) initially. The number of directors may be increased or diminished from time to time, by by-laws adopted by the stockholders, but shall never be less than one (2).

ARTICLE VI

The name of the initial registered agent of the corporation is Michael Larry Newman, and the street address of the registered office of the corporation shall be at 6801 Lake Worth Road, Suite 119, Lake Worth, FL 33467

ARTICLE VII

The name and address of the incorporator is as follows:

Larry Newman

6801 Lake Worth Road, Ste 119
Lake Worth, FL 33467

ARTICLE VIII

The initial officers of the corporation until the next election shall be :

David Weissner

President, Chief Executive Officer

Larry Newman

Executive Vice President, Chief Financial Officer

Edward Benoff

Senior Vice President, Chief Operating Officer

ARTICLE IX

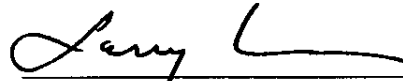
The regulation of the business and the conduct of the affairs of this corporation, and the provisions creating, dividing, limiting or otherwise affecting the powers of this corporation, and the fixing of compensation for the officers of this corporation whether such officers be directors or not, are vested in the Board of Directors, whose powers are set forth in the Articles of Incorporation and in the By-laws of this corporation. Authority to alter, amend, change or otherwise affect these Articles of Incorporation, the affairs of the corporation, or in any way to change the nature of the organization, the personnel, or the conduct of the business shall be granted by and through the power set forth in these Articles of Incorporation and in the By-laws of this corporation and as provided by law.

ARTICLE X

Every director or officer of the corporation shall be indemnified by the corporation against all expenses and liabilities, including counsel fees, reasonably incurred by or imposed

upon him in connection with any proceeding to which he may be made a party, or in which he may become involved, by reason of his being or having been a director or officer of the corporation, or any settlement thereof, whether or not he is a director or officer at the time such expenses are incurred, except in such cases wherein the director or officer is adjudged guilty of willful misfeasance or malfeasance in the performance of this duties. The foregoing right of indemnification shall be in addition to and not exclusive of all other rights to which such director or officer may be entitled.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this 18 day of January 2011

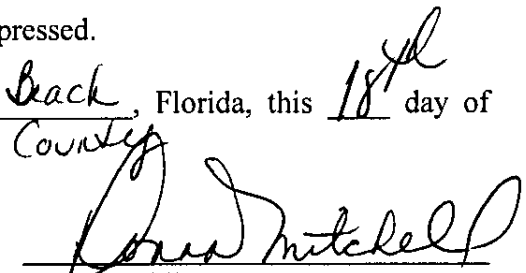

Larry Newman

STATE OF FLORIDA

COUNTY OF PALM BEACH

On this day personally appeared before me, a Notary Public, in and for the State of Florida at Large, Larry Newman known to be the person described in and who executed the foregoing Articles of Incorporation and acknowledged before me that he executed the same freely and voluntarily for the uses and purposes therein expressed.

WITNESS my hand and official seal at Palm Beach, Florida, this 18th day of January 2011.


Notary Public

My Commission expires:

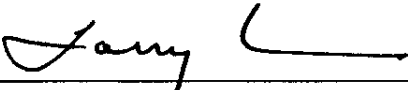


CERTIFICATE DESIGNATING REGISTERED OFFICE

REGISTERED AGENT

In pursuance to Chapter 48.091, Florida Statutes, the following is submitted, in compliance with said Act:

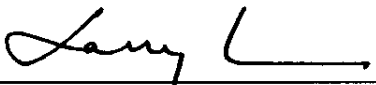
That **Essential Life Products, Inc.**, desiring to organize under the laws of the State of Florida with its registered office, as indicated in the Articles of Incorporation, at 6801 Lake Worth Road, Suite 119, Lake Worth, Florida 33467, does hereby designate Larry Newman, as its registered agent at said address to accept service of process within this state.



Larry Newman
Incorporator

ACKNOWLEDGMENT:

Having been named registered agent to accept service of process for the above stated corporation, at place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said Act relative to keeping open said office.



Larry Newman
Registered Agent

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