

**Electronic Articles of Incorporation
For**

P11000007511
FILED
January 24, 2011
Sec. Of State
scollins

PLUM BRANDS, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PLUM BRANDS, INC

Article II

The principal place of business address:

13828 STONE MILL WAY
TAMPA, FL. 33613

The mailing address of the corporation is:

13828 STONE MILL WAY
TAMPA, FL. 33613

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

FRANCISCO M GRAMAGE
13828 STONE MILL WAY
TAMPA, FL. 33613

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: FRANCISCO M GRAMAGE

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Article VI

The name and address of the incorporator is:

FRANCISCO M GRAMAGE
13828 STONE MILL WAY

TAMPA, FL 33613

Electronic Signature of Incorporator: FRANCISCO M GRAMAGE

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CIO
FRANCISCO M GRAMAGE
13828 STONE MILL WAY
TAMPA, FL. 33613

Title: CCO
MARIA E PIMENTEL
1933 IRVING PARK RD APT 2
CHICAGO, IL. 60613

Article VIII

The effective date for this corporation shall be:

01/21/2011