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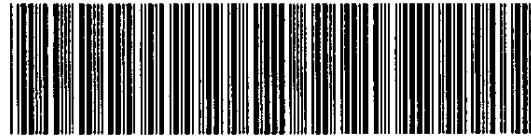
(Business Entity Name)

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SECRETARY OF STATE  
TALLAHASSEE FLORIDA

MRS  
1/24/11

**Barbara's Personal Services, Inc.**

SUITE 2A  
152 8th AVENUE SW  
LARGO, FLORIDA 33770-3613

NOTARY PUBLIC

TELEPHONE 727 559-8505

FACSIMILE 585-9184

January 17, 2011

Department of State  
Division of Corporations  
PO Box 6327  
Tallahassee, Florida 32314

**TRANSMITTAL LETTER**

**SUBJECT: LA DOLCE VITA MARKETING GROUP, INC.**

Enclosed is an original and one (1) copy of the articles of incorporation and a check for:  
Seventy-eight & 75/100 dollars (\$78.75) for Filing Fee and Certificate of Status.

Thank you.

**FROM:** Barbara S. Hicks  
152 8th Avenue, SW, Suite 2A  
Largo, Florida 33770-3613  
(727) 559-8505

Sincerely,



Barbara S. Hicks

## ARTICLES OF INCORPORATION

The undersigned incorporators, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

### ARTICLE I NAME

The name of the corporation shall be:

**LA DOLCE VITA MARKETING GROUP, INC.**

### ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be:

**8800 BAY PINE BOULEVARD**

**ST. PETERSBURG, FL 33709**

### ARTICLE III SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is:

**One Thousand (1,000) shares.**

**The shares will be issued in accordance with Code section 1244 of the Internal Revenue Code.**

### ARTICLE IV

#### INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and address of the initial registered agent is:

**B. HICKS  
152 8th Avenue SW, Suite 2A  
Largo, FL 33770  
727/ 559-8505**

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**ARTICLE V**

**CORPORATE OFFICERS**

**RICKY ALEXANDER**  
Director

**PAMELA CARPER**  
President

**VI**

**INCORPORATORS**

The names and street addresses of the incorporators to these Articles of Incorporations are:

**RICKY ALEXANDER**  
Director

**8800 Bay Pine Boulevard**  
**St. Petersburg, FL 33709**

The undersigned incorporators have executed these Articles of Incorporation this 17  
day of January, 2011.

  
\_\_\_\_\_  
**RICKY ALEXANDER**  
Director

**CERTIFICATE OF DESIGNATION OF  
REGISTERED AGENT/ REGISTERED OFFICE**

Pursuant to the provisions of section 607.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation is: **La Dolce Vita Marketing Group, Inc.**
2. The name and address of the registered agent and office is:

B. Hicks  
152 8th Avenue SW, Suite 2A  
Largo, FL 33770  
727/ 559-8505

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*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

  
\_\_\_\_\_  
**B. HICKS**

This 17<sup>th</sup> day of January, 2011