

**Electronic Articles of Incorporation
For**

P11000005834
FILED
January 18, 2011
Sec. Of State
tburch

ATHLETIC NUTRITIONAL INSTITUTE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ATHLETIC NUTRITIONAL INSTITUTE, INC.

Article II

The principal place of business address:

9759 LAKE NONA RD
ORLANDO, FL. 32827

The mailing address of the corporation is:

PO BOX 951552
LAKE MARY, FL. 32795

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1500

Article V

The name and Florida street address of the registered agent is:

SCOTT MCLAUGHLIN
9759 LAKE NONA RD
ORLANDO, FL. 32827

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: SCOTT MCLAUGHLIN

Article VI

The name and address of the incorporator is:

SCOTT MCLAUGHLIN
9759 LAKE NONA RD

ORLANDO, FL 32827

Electronic Signature of Incorporator: SCOTT MCLAUGHLIN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
SCOTT MCLAUGHLIN
9759 LAKE NONA RD
ORLANDO, FL. 32827

Title: VP
ANDREW WITLIEB
9759 LAKE NONA RD
ORLANDO, FL. 32827

Title: VP
JIM LOER DR
9759 LAKE NONA RD
ORLANDO, FL. 32827

Title: VP
JACK GOPPAL DR
9759 LAKE NONA RD
ORLANDO, FL. 32827

Title: VP
STEPHEN COVEY
9759 LAKE NONA RD
ORLANDO, FL. 32827

Article VIII

The effective date for this corporation shall be:

01/18/2011