

**Electronic Articles of Incorporation
For**

P11000001210
FILED
January 05, 2011
Sec. Of State
scollins

HUDSON DIRECT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
HUDSON DIRECT, INC.

Article II

The principal place of business address:
815 NW 82ND LN
BOCA RATON, FL. 33487

The mailing address of the corporation is:
815 NW 82ND LN
BOCA RATON, FL. 33487

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
2

Article V

The name and Florida street address of the registered agent is:
KASSEL GABRIEL
815 NW 82ND LN
BOCA RATON, FL. 33487

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: GABRIEL KASSEL

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Article VI

The name and address of the incorporator is:

GABRIEL KASSEL
815 NW 82ND LN

BOCA RATON, FL 33487

Electronic Signature of Incorporator: GABRIEL KASSEL

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: VP
GABRIEL KASSEL
815 NW 82ND LN
BOCA RATON, FL. 33487

Title: VP
JAMES W HERROLD
815 NW 82ND LN
BOCA RATON, FL. 33487