

**Electronic Articles of Incorporation
For**

P11000001158
FILED
January 04, 2011
Sec. Of State
jshivers

NEW BEACH BODY, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

NEW BEACH BODY, INC

Article II

The principal place of business address:

922 7TH AVENUE SOUTH
JACKSONVILLE BEACH, FL. US 32250

The mailing address of the corporation is:

922 7TH AVENUE SOUTH
JACKSONVILLE BEACH, FL. US 32250

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

ERICA BERNARD
602 7TH STREET SOUTH
JACKSONVILLE BEACH, FL. 32250

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ERICA BERNARD

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Article VI

The name and address of the incorporator is:

ERICA BENARD
602 7TH STREET SOUTH

JACKSONVILLE BEACH, FLORIDA 32250

Electronic Signature of Incorporator: ERICA BERNARD

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ERICA BERNARD
602 7TH STREET SOUTH
JACKSONVILLE BEACH, FL. 32250 US

Article VIII

The effective date for this corporation shall be:

01/04/2011