

**Electronic Articles of Incorporation
For**

P11000000326
FILED
January 03, 2011
Sec. Of State
scollins

RITCHIE BRANDS INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
RITCHIE BRANDS INC.

Article II

The principal place of business address:
133 NE 2ND AVE
1101
MIAMI, FL. 33132

The mailing address of the corporation is:
133 NE 2ND AVE
1101
MIAMI, FL. 33132

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
10,000

Article V

The name and Florida street address of the registered agent is:
JUSTIN N RITCHIE
133 NE 2ND AVE
1101
MIAMI, FL. 33132

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JUSTIN RITCHIE

Article VI

The name and address of the incorporator is:

JUSTIN RITCHIE
133 NE 2ND AVE
1101
MIAMI, FL 33132

Electronic Signature of Incorporator: JUSTIN RITCHIE

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: DCEO
JUSTIN RITCHIE
133 NE 2ND AVE
MIAMI, FL. 33132 US

Title: D
KRISTIN RITCHIE
133 NE 2ND AVE
MIAMI, FL. 33132 US

Article VIII

The effective date for this corporation shall be:

02/01/2011