2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P10163

FILED Apr 07, 2011 Secretary of State

Entity Name: MEDIABRANDS WORLDWIDE, INC.

Current Principal Place of Business: New Principal Place of Business:

5700 WILSHIRE BLVD SUITE 400

LOS ANGELES, CA 90026

Current Mailing Address: New Mailing Address:

13801 FNB PARKWAY OMAHA, NE 68154

FEI Number: 95-2666662 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

CAPITOL CORPORARE SERVICES, INC. 155 OFFICE PLAZA DRIVE SUITE A TALLAHASSEE, FL 32301 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

OFFICERS AND DIRECTORS:

Title: CEO

Name: BEAVEN, RICHARD

Address: ONE DAY HAMMERSKJOLD PLAZA

City-St-Zip: NEW YORK, NY 10017

Title: CFO

 Name:
 LUPINACCI, JEFF

 Address:
 100 W 33RD ST

 City-St-Zip:
 NEW YORK, NY 10001

Title: VPS

Name: CAMERA, NICHOLAS J Address: 1114 AVE OF THE AMERICAS City-St-Zip: NEW YORK, NY 10036

Title: VP

Name: ALEXANDER, ANTHONY
Address: 1114 AVE OF THE AMERICAS
City-St-Zip: NEW YORK, NY 10036

Title: VP

Name: GILLIAM, JOHN Address: 13801 FNB PARKWAY City-St-Zip: OMAHA, NE 68154

Title:

Name: JOHNSON, ELLEN

Address: 1114 AVE OF THE AMERICAS City-St-Zip: NEW YORK, NY 10036

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: JOHN GILLIAM VP 04/07/2011