

P10163

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(Document Number)

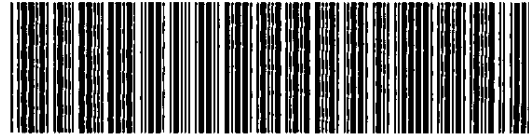
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TALLAHASSEE, FLORIDA

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**CAPITOL  
SERVICES**

**Statement of Change of Registered Office  
or Registered Agent or Both for  
Corporations**

**Capitol Corporate Services, Inc.**  
PO Box 1831  
Austin, TX 78767  
Phone: 800-345-4647 Fax: 800-432-3622  
regagent@capitolservices.com

**Secretary of State  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314**

**DATE:** 11/3/2010  
**STATE:** FLORIDA  
**REP UNIT:** **MEDIABRANDS WORLDWIDE, INC.**

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Enclosed for filing please find a Statement of Change of Registered Office or Registered Agent or Both for Corporations for the above referenced name, which is to be filed in your office. Enclosed is check #20035 in the amount of \$35.00 for the filing fee. After filing, please return the file-stamped copy in the enclosed self-addressed envelope. If you have any questions please call 800-345-4647 and ask for the Change of Agent Section of the Registered Agent Department.

Should you need to return this document for any reason please send it to:

Capitol Corporate Services, Inc.  
PO Box 1831  
Austin, TX 78767

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Capitol Corporate Services, Inc.  
Registered Agent Services



13-10891G

**COVER LETTER**

**TO:** Amendment Section  
Division of Corporations

**SUBJECT:** MEDIABRANDS WORLDWIDE, INC.  
Name of Corporation

**DOCUMENT NUMBER:** P10163

The enclosed Statement of Change of Registered Office/Agent and fee are submitted for filing.

Please return all correspondence concerning this matter to the following:

Myra Homer  
Name of Contact Person

Capitol Services Registered Agent Department  
Firm/Company

800 Brazos, Suite 400  
Address

Austin, Texas 78701  
City/State and Zip Code

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Myra Homer  
Name of Contact Person

at ( 800 ) 345-4647  
Area Code & Daytime Telephone Number

Enclosed is a \$35.00 check made payable to the Department of State.

**Mailing Address:**  
Amendment Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Street Address:**  
Amendment Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**STATEMENT OF CHANGE OF REGISTERED OFFICE OR REGISTERED AGENT OR BOTH  
FOR CORPORATIONS**

Pursuant to the provisions of sections 607.0502, 617.0502, 607.1508, or 617.1508, Florida Statutes, this statement of change is submitted for a corporation organized under the laws of the State of CALIFORNIA in order to change its registered office or registered agent, or both, in the State of Florida.

1. The name of the corporation: MEDIABRANDS WORLDWIDE, INC.
2. The principal office address: 5700 Wilshire Blvd., Ste. 400  
Los Angeles, CA 90026
3. The mailing address (if different): 13801 FNB Parkway  
Omaha, NE 68154
4. Date of incorporation/qualification: 5/20/1986 Document number: P10163
5. The name and street address of the current registered agent and registered office on file with the Florida Department of State: (If resigned, enter resigned)

C T Corporation System

1200 South Pine Island Rd

Street Address

Plantation

FL

33324

City

State

Zip Code

6. The name and street address of the new registered agent (if changed) and /or registered office (if changed):

Capitol Corporate Services, Inc.

155 Office Plaza Drive, Suite A

Street Address (P.O. Box NOT acceptable)

Tallahassee

FL

32301

City

State

Zip Code

The street address of its registered office and the street address of the business office of its registered agent, as changed will be identical.

Such change was authorized by resolution duly adopted by its board of directors or by an officer so authorized by the board, or the corporation has been notified in writing of the change.

Myra Homer Myra Homer Attorney-in-fact  
Signature of an officer or director Name (printed or typed) Title (printed or typed)

I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligation of my position as registered agent. Or, if this document is being filed merely to reflect a change in the registered office address, I hereby confirm that the corporation has been notified in writing of this change.

Delanie Case 11-3-10  
Signature of Registered Agent Date

If signing on behalf of an entity:

Delanie Case, Asst. Secretary on behalf  
of Capitol Corporate Services, Inc.

Name (printed or typed)

\*\*\* FILING FEE: \$35.00 \*\*\*

MAKE CHECKS PAYABLE TO FLORIDA DEPARTMENT OF STATE  
MAIL TO: DIVISION OF CORPORATIONS, P.O. BOX 6327, TALLAHASSEE, FL 32314

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA