

# 2004 FOR PROFIT CORPORATION ANNUAL REPORT (AR)

**FILED**  
**Apr 19, 2004 8:00 am**  
**Secretary of State**

04-19-2004 90304 015 \*\*\*150.00

**DOCUMENT # P10163**

1. Entity Name

INITIATIVE MEDIA WORLDWIDE, INC.



Principal Place of Business

5700 WILSHIRE BLVD  
SUITE 400  
LOS ANGELES CA 90026  
US

Mailing Address

13801 FNB PARKWAY  
OMAHA NE 68154  
US

2. Principal Place of Business

3. Mailing Address

Suite, Apt. #, etc.

Suite, Apt. #, etc.

City & State

City & State

Zip

Country

Zip

Country

4. FEI Number

95-2666662

Applied For

Not Applicable

5. Certificate of Status Desired ☐

**\$8.75** Additional  
Fee Required



MOORE

CR2E034 (11/03)

6. Name and Address of Current Registered Agent

7. Name and Address of New Registered Agent

CORPORATION SERVICES COMPANY  
1201 HAYS STREET  
TALLAHASSEE FL 32301

Name

Street Address (P.O. Box Number is Not Acceptable)

City

**FL**

Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable.

(NOTE: Registered Agent signature required when reinstating)

DATE

**FILE NOW!!! FEE IS \$150.00**

**After May 1, 2004 Fee will be \$550.00**

**Make Check Payable to Florida Department of State**

9. Election Campaign Financing  
Trust Fund Contribution. ☐

**\$5.00** May Be  
Added to Fees

10. OFFICERS AND DIRECTORS

TITLE	P	<input type="checkbox"/> Delete
NAME	BIVENS, CAROLYN F	
STREET ADDRESS	5700 WILSHIRE BLVD #400	
CITY-ST-ZIP	LOS ANGELES CA 90036	
TITLE	VPT	<input type="checkbox"/> Delete
NAME	MASON, ARTHUR M	
STREET ADDRESS	8544 SUNSET BOULEVARD	
CITY-ST-ZIP	LOS ANGELES CA 90069	
TITLE	AS	<input type="checkbox"/> Delete
NAME	CAMERA, NICHOLAS J	
STREET ADDRESS	1271 AVENUE OF THE AMERICAS, 44TH FLOOR	
CITY-ST-ZIP	NEW YORK NY 10020	
TITLE	T	<input checked="" type="checkbox"/> Delete
NAME	VILLANO, RON	
STREET ADDRESS	1114 AVENUE OF THE AMERICAS, 16TH FLOOR	
CITY-ST-ZIP	NEW YORK NY 10036	
TITLE	CFO	<input type="checkbox"/> Delete
NAME	SAHOTA, CHRIS	
STREET ADDRESS	1114 AVENUE OF THE AMERICAS, 16TH FLOOR	
CITY-ST-ZIP	NEW YORK NY 10036	
TITLE	VP	<input type="checkbox"/> Delete
NAME	MEGEL, STEVE	
STREET ADDRESS	13801 FNB PARKWAY	
CITY-ST-ZIP	OMAHA NE 68154	

11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11

TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	
STREET ADDRESS	
CITY-ST-ZIP	
TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	
STREET ADDRESS	
CITY-ST-ZIP	
TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
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STREET ADDRESS	
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TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	
STREET ADDRESS	
CITY-ST-ZIP	
TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	
STREET ADDRESS	
CITY-ST-ZIP	

12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

**SIGNATURE:**

SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

Steve Megel

4/7/04

(402) 945-4720

Date

Daytime Phone #

attachment

#P10163

**Initiative Media Worldwide, Inc.  
Officers & Directors Report**

**Officers**

Alec Gerster  
Chief Executive Officer  
5700 Wilshire, Suite 400  
Los Angeles, CA 90036

Steve Megel  
Vice President  
13801 FNB Parkway  
Omaha, NE 68154

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Steven Berns  
VP & Treasurer  
1270 Avenue of the Americas  
New York, NY 10020

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Carolyn Bivens  
President and COO  
5700 Wilshire, Suite 400  
Los Angeles, CA 90036

Nicholas J Camera  
VP & Assistant Secretary  
1271 Avenue of the Americas  
New York, NY 10020

Chris Sahota  
Chief Financial Officer  
5700 Wilshire, Suite 400  
Los Angeles, CA 90036

Albert Conte  
VP Taxes and General Counsel  
1270 Avenue of the Americas  
New York, NY 10020

Arthur M. Mason  
VP Tax Counsel  
1270 Avenue of the Americas  
New York, NY 10020

**Directors**

Carolyn Bivens  
5700 Wilshire, Suite 400  
Los Angeles, CA 90036

Marie-Jose Forissier  
350 North Saint Paul Street  
Dallas, TX 75201-4240

Alec Gerster  
5700 Wilshire, Suite 400  
Los Angeles, CA 90036