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JAMES D. DATI Direct: 239-659-3845 Mobile: 239-287-9643 jdati@bsk.com

December 22, 2010

FEDEX OVERNIGHT

Department of State
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

Re: Articles of Incorporation - Fashion Jewelry Paradise, Inc.

Dear Sir/Madam:

Enclosed for filing are the following:

- 1. Articles of Incorporation Fashion Jewelry Paradise, Inc.;
- 2. Affidavit consenting to the use of the name of a Florida limited liability company and;
- 3. Our check in the amount of \$78.75 for the filing fee, including an amount for a certificate of service.

The incorporator for the new Florida corporation (Fashion Jewelry Paradise, Inc.), is one of the members and managers of the existing Florida limited liability company, Fashion Jewelry Paradise, LLC. The incorporator, together with all of the other managers and members of the company, consented to the use of the name for purposes of forming the corporation. The managers and members intend that, upon the formation of the corporation, that the limited liability company will cease doing business.

If you have any questions concerning this filing, please contact the undersigned at your earliest opportunity. Thank you very much for your courtesies and consideration.

Very truly yours,

BOND, SCHOENECK & KING, PLLC

JDD/nb Enclosures

cc: client

Frank Harrison, CPA (Wiebel, Hennels & Carufe, PA)

AFFIDAVIT CONSENTING TO THE USE OF THE NAME OF A FLORIDA LIMITED LIABILITY COMPANY

STATE OF	Florish	_)	
COUNTY OF _	Lee	_)) ss

Ulrich Rotermund, Jutta Rotermund, and Reuben Rotermund, being duly sworn, depose and say as follows:

- 1. We are the three Managers of FASHION JEWELRY PARADISE, L.L.C., a Florida limited liability company (the "Company"). The document number of the Company is L09000058842, and the Company was organized under the laws of the State of Florida by filing of articles of organization on June 17, 2009.
 - 2. Ulrich Rotermund and Jutta Rotermund are the sole members of the Company.
- 3. The Company is the owner of the trademark "Fashion Jewelry Paradise", which was filed with the Florida Department of State, Division of Corporations, on April 26, 2010, and given document number T10000000484.
- 4. This affidavit constitutes the express written consent for the use of the Company's name ("FASHION JEWELRY PARADISE"), given to Ulrich Rotermund for the purposes of the filing of articles of incorporation for Fashion Jewelry Paradise, Inc., a Florida corporation to be formed.
- The Company consents to the use of the Company's name as it is about to cease doing business.

Dated: December 21, 2010

Dated: December <u>21</u>, 2010

Dated: December 21, 2010

Ulrich Rotermund

Jetta Rotermu

Reuben Rotermund

STATE OF HOVEN) COUNTY OF U) SS:
The foregoing Affidavit was acknowledged before me this 21 day of December, 2010, by Ulrich Rotermund, who is personally known to me or who has provided as identification.
RICHARD R. WIGHTMAN Notary Public - State of Florida My Commission Expires Mar 28, 2012 Commission # DD 769610 Bonded Through National Notary Assn. RICHARD R. WIGHTMAN Printed Name: Notary:
STATE OF FOUNTY OF 188) SS:
COUNTY OF
The foregoing Affidavit was acknowledged before me this 2 day of December, 2010, by Jutta Rotermund, who is personally known to me or who has provided as identification.
Ill N Will
RICHARD R. WIGHTMAN Notary Public Notary Public - State of Florida My commission expires: 3/28/2 Commission # DD 769610 Bonded Through National Notary Assn.
STATE OF MONW
COUNTY OF
The foregoing Affidavit was acknowledged before me this 2 day of December, 2010, by Reuben Rotermund, who is identification.
All Awju
Printed Name: Notary Public Printed Name: Notary Public
(Notary Seal) Notary Public - State of Floridal by commission expires: My Commission Expires Mar 28, 2012 Commission # DD 769610
Bonded Through National Notary Assn.

ARTICLES OF INCORPORATION - FASHION JEWELRY PARADISE, INC.

Article 1. Name

The name of the Corporation is: FASHION JEWELRY PARADISE, INC.

Article 2. Duration

The duration of the Corporation is perpetual.

Article 3. Purposes

The general purposes for which the Corporation is organized are the following:

A. To engage in and transact any lawful business for which corporations may be incorporated under the Florida Business Corporation Act.

B. To do such other things as are incidental to the purposes of the Corporation or necessary or desirable in order to accomplish them.

Article 4. Principal Office and Mailing Address

The principal place of business of the Corporation is at 15121 South Tamiami Trail, Fort Myers, FL 33908. The mailing address of the Corporation is 15121 South Tamiami Trail, Fort Myers, FL 33908.

Article 5. Initial Registered Office and Agent

The initial registered office of the Corporation is at c/o Bond, Schoeneck & Ring, PLLC, 4001 Tamiami Trail North, #250, Naples, FL 34103-3555. The name of the initial registered agent at that address is James D. Dati.

Article 6. Authorized Shares

The aggregate number of shares which the Corporation is authorized to issue is TEN THOUSAND (10,000) shares of voting common stock. Such shares shall be of a single class and shall have a par value of \$1.00 per share.

Article 7. Incorporator

The name and address of the sole Incorporator is:

Articles of Incorporation Fashion Jewelry Paradise, Inc. Page 3 of 3 2010 DEC 23 PM 4: 42

Ulrich Rotermund

26131 Fawnwood Court Bonita Springs, FL 34134

Article 8. Initial Board of Directors

The initial Board of Directors shall consist of no less than one (1) member, and shall be in

number as may be set forth in the Corporation's Bylaws.

Article 9. Commencement of Existence

The Corporation's existence shall commence upon the filing of these Articles of Incorporation

with the Florida Department of State.

Article 10. Preemptive Rights

This Corporation elects to have preemptive rights. The shareholders of this Corporation shall

have a preemptive right, granted on uniform terms and conditions prescribed by the Board of Directors to

provide a fair and reasonable opportunity to exercise the right, to acquire proportional amounts of this

Corporation's unissued shares upon the decision of the Board of Directors to issue them. A shareholder

may waive his or her preemptive right. Notwithstanding Section 607.0630(2)(c), Florida Statutes, the

preemptive rights granted hereunder shall apply and extend to:

(A) Shares issued as compensation to directors, officers, agents, or employees of this

Corporation or its subsidiaries or affiliates;

(B) Shares issued to satisfy conversion or option rights created to provide compensation

to directors, officers, agents, or employees of this Corporation or its subsidiaries or affiliates;

(C) Shares authorized in these Articles of Incorporation that are issued within 6 months

from the effective date of incorporation; and

(D) Shares sold otherwise than for money.

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Article 11. Amendment

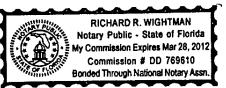
The Corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation or any amendment to them, and any right conferred upon the Shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned has signed these Articles of Incorporation on this _____ day of December, 2010.

Ulrich Rotermund Sole Incorporator

STATE OF _	Forst)
COUNTY OF	: (ee)) ss.:

The foregoing instrument was acknowledged before me this 2 day of December, 2010 by Ulrich Rotermund, who is personally known to me (or 1 who produced as identification), and who acknowledged to and before me that he executed the instrument for the purposes therein expressed.



Notary Public

My Commission Expires:

ACCEPTANCE BY REGISTERED AGENT

The undersigned hereby accepts the appointment as Registered Agent of FASHION JEWELRY PARADISE, INC., which is contained in the foregoing Articles of Incorporation. I am familiar with, and accept, the obligations of my position as registered agent.

Dated this **22** day of December, 2010.

Amor D. Dati Registered Agent