

**Electronic Articles of Incorporation  
For**

P10000102912  
FILED  
December 23, 2010  
Sec. Of State  
jshivers

CONCEPT BRANDS INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:  
CONCEPT BRANDS INC.

**Article II**

The principal place of business address:  
5036 DR. PHILLIPS BLVD.  
SUITE #201  
ORLANDO, FL. US 32819

The mailing address of the corporation is:  
5036 DR. PHILLIPS BLVD.  
SUITE #201  
ORLANDO, FL. US 32819

**Article III**

The purpose for which this corporation is organized is:  
ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:  
1000

**Article V**

The name and Florida street address of the registered agent is:  
CATHERINE L TRACY  
2058 CONSTITUTION BLVD  
SARASOTA, FL. 34231

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CATHERINE L. TRACY, CPA

### **Article VI**

The name and address of the incorporator is:

CAROLANN MERRITT-MUNSON  
5036 DR. PHILLIPS BLVD.  
SUITE #201  
ORLANDO, FLORIDA 32819

Incorporator Signature: CAROLANN MERRITT-MUNSON

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
CAROLANN MERRITT-MUNSON  
5036 DR. PHILLIPS BLVD. SUITE #201  
ORLANDO, FL. 32819 US

Title: VP  
CHRISTOPHER M MUNSON  
5036 DR. PHILLIPS BLVD. SUITE #201  
ORLANDO, FL. 32819 US

### **Article VIII**

The effective date for this corporation shall be:

12/21/2010