Electronic Articles of Incorporation For

P10000094070 FILED November 17, 2010 Sec. Of State scollins

SOBE CONCIERGE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SOBE CONCIERGE, INC.

Article II

The principal place of business address:

1807 GALLEON STREET NORTH BAY VILLAGE, FL. US 33141

The mailing address of the corporation is:

1807 GALLEON STREET NORTH BAY VILLAGE, FL. US 33141

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 2,000

Article V

The name and Florida street address of the registered agent is:

CORPORATION SERVICE COMPANY 1201 HAYS STREET TALLAHASSEE, FL. 32301

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: LAMONT W JONES

Article VI

The name and address of the incorporator is:

NINA BIRNBACH FOR ACTIVE FILINGS LLC 10651 NE 11TH COURT

MIAMI SHORES, FL 33138

Incorporator Signature: NINA BIRNBACH

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D ANTHONY LAMB 1807 GALLEON STREET NORTH BAY VILLAGE, FL. 33141 US P10000094070 FILED November 17, 2010 Sec. Of State scollins