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### GOMEL, DAVIS & WATSON, LLP

2400 Marquis One Tower 245 Peachtree Center Avenue, NE Atlanta, Georgia 30303-1241 Phone (404) 223-5900 Fax (404) 524-4755 www.gomeldavis.com

From the desk of: Timothy R. Brown tbrown@gomeldavis.com

November 5, 2010

#### VIA FEDERAL EXPRESS: 850-245-6052

Florida Department of State Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

Re: Playbook, Inc. (the "Corporation")

Dear Sir/Madam:

Enclosed for filing with your office is an original and one copy of the following documents:

- 1. Certificate of Domestication; and
- 2. Articles of Incorporation.

Also enclosed is a check payable to the Department of State in the amount of \$137.50 for the various fees associated with this filing. The composition of the filing fees is broken down on your office's "cover letter" which is also enclosed.

Thank you for your immediate attention to this matter. Please do not hesitate to contact us if you have any questions.

Very truly yours,

Timothy R. Brown

TRB/Isr
Enclosures
cc: Jeffrey H. Kess, Esq.
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#### CERTIFICATE OF DOMESTICATION OF PLAYBOOK, INC.

The undersigned, Reed Bergman, President of PLAYBOOK, INC., a foreign corporation (the "Foreign Corporation"), in accordance with s. 607.1801, Florida Statutes, does hereby certify:

- 1. The date on which the Foreign Corporation was first formed was January 25, 2002.
- 2. The jurisdiction where the Foreign Corporation was first formed, incorporated, or otherwise came into being was the State of Georgia.
- 3. The name of the Foreign Corporation immediately prior to the filing of this Certificate of Domestication was "Playbook, Inc.".
- 4. The name of the Foreign Corporation, as set forth in its Articles of Incorporation, to be filed pursuant to s. 607.0202 and 607.0401 with this Certificate of Domestication is "Playbook, Inc.".
- 5. The jurisdiction that constituted the seat, siege social, or principal place of business or central administration of the Foreign Corporation, or any other equivalent jurisdiction under applicable law, immediately before the filing of this Certificate of Domestication was the State of Florida.
- 6. Attached are Florida Articles of Incorporation to complete the domestication requirements pursuant to s. 607.1801.
- 7. The effective time and date of the filing of this Certificate of Domestication shall be 12:00 a.m. Eastern DST on November **9**, 2010.

I am Reed Bergman, of Broward County in the State of Florida and am authorized to sign this Certificate of Domestication on behalf of the Foreign Corporation and have done so this the above of October, 2010.

Reed Bergman

## ARTICLES OF INCORPORATION OF PLAYBOOK, INC.

In compliance with Chapter 607, F.S.

#### **ARTICLE I. NAME**

The name of the Corporation shall be:

Playbook, Inc.

#### ARTICLE II. PRINCIPAL OFFICE

The principal place of business business/mailing address of the Corporation is:

1200 Holiday Drive Apartment 902 Fort Lauderdale, Florida 33316

#### **ARTICLE III. PURPOSE**

The purposes for which the Corporation is organized is to engage in the representation of professional broadcasters, professional athletes and others as an agent for the purposes of marketing, promoting and obtaining employment and/or contractual benefits for such persons, as well as for any other lawful purpose or purposes.

#### ARTICLE IV. SHARES

The Corporation is authorized to issue One Thousand (1,000) shares of stock.

#### ARTICLE V. INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and Florida street address of the Registered Agent is:

Jen Bergman 1200 Holiday Drive Apartment 902 Fort Lauderdale, Florida 33316

#### ARTICLE VI. EFFECTIVE DATE

The effective time and date of the filing of these Articles of Incorporation shall be 12:00 a.m. Eastern DST on November 9, 2010.

Page 1 of 2

#### ARTICLE VII. INCORPORATOR

The name and address of the Incorporator is:

Jeffrey H. Kess 245 Peachtree Center Avenue, N.E. Suite 2400 Atlanta, Georgia 30303

Having been named as Registered Agent and to accept service of process for the abovestated Corporation at the place designated in these Articles of Incorporation, I am familiar with and accept the appointment as Registered Agent and agree to act in this capacity.

Jen Bergman

Date Date

I submit this document and affirm that the facts stated herein are true. I am aware that the false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

Jeffrey M. Kess

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