

**Electronic Articles of Incorporation
For**

P10000087334
FILED
October 25, 2010
Sec. Of State
cgolden

GROUND UP MEDIA CORP.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

GROUND UP MEDIA CORP.

Article II

The principal place of business address:

2000 PONCE DE LEON BLVD
600
CORAL GABLES, FL. 33134

The mailing address of the corporation is:

2000 PONCE DE LEON BLVD
600
CORAL GABLES, FL. 33134

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1

Article V

The name and Florida street address of the registered agent is:

BARBARA SILVA
2000 PONCE DE LEON BLVD
600
MIAMI, FL. 33134

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: BARBARA SILVA

Article VI

The name and address of the incorporator is:

ARTURO J FERNANDEZ
2000 PONCE DE LEON BLVD
600
MIAMI, FL 33134

Incorporator Signature: ARTURO J. FERNANDEZ

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ARTURO J FERNANDEZ
2000 PONCE DE LEON BLVD SUITE #600
CORAL GABLES, FL. 33134

Article VIII

The effective date for this corporation shall be:

10/25/2010