

**Electronic Articles of Incorporation
For**

P10000079990
FILED
September 30, 2010
Sec. Of State
psmith

SIMPLY FABULOUS JEWELRY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SIMPLY FABULOUS JEWELRY, INC.

Article II

The principal place of business address:

3814 E. HIBISCUS STREET
WESTON, FL. 33332

The mailing address of the corporation is:

3814 E. HIBISCUS STREET
WESTON, FL. 33332

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS CONDUCTED IN SELLING JEWELRY
AND ACCESSORIES.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

HELEN FRIED
3814 E. HIBISCUS ST.
WESTON, FL. FL

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: HELEN FRIED

Article VI

The name and address of the incorporator is:

STEVEN FRIED
4500 N. STATE ROAD 7
SUITE 306
LAUDERDALE LAKES, FL 333319

Incorporator Signature: STEVEN FRIED

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
HELEN FRIED
3814 E. HIBISCUS STREET
WESTON, FL. 33332

Article VIII

The effective date for this corporation shall be:

09/24/2010