Electronic Articles of Incorporation For

P10000075259 FILED September 14, 2010 Sec. Of State tburch

THE NAKED TRUTH, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE NAKED TRUTH, INC.

Article II

The principal place of business address:

6001 SW 70TH STREET SUITE 141 SOUTH MIAMI, FL. US 33143

The mailing address of the corporation is:

2330 READING HILLS AVE, HENDERSON, NV. US 89052

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

ANABELL V BORGES 6001 SW 70TH STREET SUITE 141 SOUTH MIAMI, FL. 33143 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ANABELL V. BORGES

Article VI

The name and address of the incorporator is:

ANABELL V. BORGES 6001 SW 70TH STREET SUITE 141 SOUTH MIAMI, FL 33143

Incorporator Signature: ANABELL V. BORGES

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ANABELL V BORGES 2330 READING HILLS AVENUE HENDERSON, NV. 89052 US

Title: VP AURELIA BORGES 2330 READING HILLS AVENUE HENDERSON, NV. 89052 US

Title: D DORA B BETANCOURT 6001 SW 70TH STREET, UNIT 141 SOUTH MIAMI, FL. 33143 US

Article VIII

The effective date for this corporation shall be: 10/01/2010

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