

**Electronic Articles of Incorporation  
For**

P10000071822  
FILED  
September 01, 2010  
Sec. Of State  
jshivers

SIMPLE REASON, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

SIMPLE REASON, INC.

**Article II**

The principal place of business address:

351 SOUTH CYPRESS RD  
SUITE #100  
POMPANO BEACH, FL. US 33060

The mailing address of the corporation is:

351 SOUTH CYPRESS RD  
SUITE #100  
POMPANO BEACH, FL. US 33060

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

1000

**Article V**

The name and Florida street address of the registered agent is:

SIFER COMMERCIAL ALLIANCES, LLC.  
351 SOUTH CYPRESS RD  
SUITE #100  
POMPANO BEACH, FL. 33060

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MARCOS MIRANDA

### **Article VI**

The name and address of the incorporator is:

SIFER COMMERCIAL ALLIANCES, LLC.  
351 S CYPRESS RD  
SUITE #100  
POMPANO BEACH, FL 33060

Incorporator Signature: MARCOS MIRANDA

### **Article VII**

The effective date for this corporation shall be:

08/30/2010