

**Electronic Articles of Incorporation
For**

P10000071264
FILED
August 30, 2010
Sec. Of State
cgolden

READERS DIRECT PUBLICATIONS INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

READERS DIRECT PUBLICATIONS INC.

Article II

The principal place of business address:

9404 94TH STREET
SEMINOLE, FL. US 33777

The mailing address of the corporation is:

9404 94TH STREET
SEMINOLE, FL. US 33777

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

BRENDA S BATTALIO
9404 94TH STREET
SEMINOLE, FL. 33777

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: BRENDA BATTALIO

Article VI

The name and address of the incorporator is:

BRENDA BATTALIO
9404 94TH ST

SEMINOLE FL 33777

Incorporator Signature: BRENDA BATTALIO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
BRENDA S BATTALIO
9404 94TH STREET
SEMINOLE, FL. 33777

Title: VP
MARK R BATTALIO
9404 94TH ST
SEMINOLE, FL. 33777 US

Article VIII

The effective date for this corporation shall be:

08/30/2010