

**Electronic Articles of Incorporation
For**

P10000065907
FILED
August 11, 2010
Sec. Of State
cgolden

B CONCEPT USA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

B CONCEPT USA, INC.

Article II

The principal place of business address:

C/O B CONCEPT SPRL, RUE DU VILLAGE 6
OBAIX, . BE 6230

The mailing address of the corporation is:

C/O B CONCEPT SPRL, RUE DU VILLAGE 6
OBAIX, BE. BE 6230

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

10,000

Article V

The name and Florida street address of the registered agent is:

SALVATORI, WOOD & BUCKEL, P.L.
9132 STRADA PLACE
FOURTH FLOOR
NAPLES, FL. 34108

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: C. LANE WOOD

Article VI

The name and address of the incorporator is:

C. LANE WOOD, ESQ.
9132 STRADA PLACE
FOURTH FLOOR
NAPLES, FL 34108

Incorporator Signature: C. LANE WOOD

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PST
CHRISTIAN L ZEBIER
RUE DU VILLAGE 6
OBAIX, BE. 6230 BE

Title: VP
SABRINA VAN BERGEN
RUE DU VILLAGE 6
OBAIX, BE. 6230 BE