

**Electronic Articles of Incorporation
For**

P10000064774
FILED
August 06, 2010
Sec. Of State
bmcknight

BEAUTY SYSTEMS OF THE AMERICAS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BEAUTY SYSTEMS OF THE AMERICAS, INC.

Article II

The principal place of business address:

5635 COASTAL DRIVE
BOCA RATON, FL. 33487

The mailing address of the corporation is:

5635 COASTAL DRIVE
BOCA RATON, FL. 33487

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

LAUREN E DOTY
5635 COASTAL DRIVE
BOCA RATON, FL. 33487

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: LAUREN E. DOTY

Article VI

The name and address of the incorporator is:

LAUREN E. DOTY
5635 COASTAL DRIVE

BOCA RATON, FL 33487

Incorporator Signature: LAUREN E. DOTY

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: VP
LAUREN E DOTY
5635 COASTAL DRIVE
BOCA RATON, FL. 33487 US

Article VIII

The effective date for this corporation shall be:

08/06/2010