2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P10000063709

Entity Name: EFFECTUAL EDITORIAL SERVICES, INC.

FILED Apr 25, 2011 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

12919 RAIN FOREST STREET TEMPLE TERRACE, FL 33617

Current Mailing Address: New Mailing Address:

12919 RAIN FOREST STREET TEMPLE TERRACE, FL 33617

FEI Number: 27-3184724 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired (X)

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

DRUMMOND, TEMPLE H ESQ.

6987 EAST FOWLER AVENUE
TAMPA, FL 33617 US

NEVINS CASWELL, ELISABETH
12919 RAIN FOREST ST.
TEMPLE TERRACE, FL 33617 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: ELISABETH NEVINS CASWELL 04/25/2011

Electronic Signature of Registered Agent Date

OFFICERS AND DIRECTORS:

Title: [

Name: NEVINS CASWELL, ELISABETH
Address: 12919 RAIN FOREST STREET
City-St-Zip: TEMPLE TERRACE, FL 33617

Title: D

Name: COOLEY, FRANCESCA V

Address: 119 SOUTH CONSTANCE AVENUE

City-St-Zip: COUNTRYSIDE, IL 60525

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: ELISABETH NEVINS CASWELL D 04/25/2011