Electronic Articles of Incorporation For

P10000060375 FILED July 22, 2010 Sec. Of State mdickey

SIMMONS FRANCHISE MANAGEMENT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SIMMONS FRANCHISE MANAGEMENT, INC.

Article II

The principal place of business address:

2101 W. PENSACOLA STREET UNIT 1 TALLAHASSEE, FL. US 32304

The mailing address of the corporation is:

1508 MYRICK ROAD TALLAHASSEE, FL. US 32303

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

ROBERT S WILLIAMS ESQ. 545 E. TENNESSEE STREET SUITE 100-B TALLAHASSEE, FL. 32308 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ROBERT S. WILLIAMS

Article VI

The name and address of the incorporator is:

ROBERT S. WILLIAMS 545 EAST TENNESSEE STREET SUITE 100-B TALLAHASSEE, FLORIDA 32308

Incorporator Signature: ROBERT S. WILLIAMS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P EVERET S SIMMONS 1508 MYRICK ROAD TALLAHASSEE, FL. 32303 US