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**FLORIDA PROFIT/NON PROFIT CORPORATION  
SIMPLY MARKETING, INC.**

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ARTICLES OF INCORPORATION JUL 22 PM 1:08

OF

SIMPLY MARKETING, INC.

The undersigned incorporator, for the purpose of forming a corporation under Chapter 607 of the laws of the State of Florida, hereby adopts the following Articles of Incorporation.

ARTICLE 1 - NAME

The name of the Corporation shall be Simply Marketing, Inc. (hereinafter, "Corporation").

ARTICLE 2 - NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or businesses permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation including, but not limited to marketing and other services.

ARTICLE 3 - PRINCIPAL OFFICE

The address of the principal office of this Corporation is: 1121 E. Commercial Blvd., #53, Oakland Park, FL 33334.

ARTICLE 4 - INCORPORATOR

The name and street address of the incorporator of this Corporation is:

Charity L. Tilton-McNamara  
1121 E. Commercial Blvd., #53  
Oakland Park, FL 33334

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### ARTICLE 5 - CAPITALIZATION

The maximum number of shares that the Corporation is authorized at any time to have outstanding is Ten Thousand (10,000) shares of common stock, each having a par value of \$1.00.

### ARTICLE 6 - TERM OF EXISTENCE

This Corporation is to exist perpetually.

### ARTICLE 7 - OFFICERS

The officer(s) of this Corporation shall be:

President:	Charity L. Tilton-McNamara
Secretary:	Charity L. Tilton-McNamara
Treasurer:	Charity L. Tilton-McNamara

whose address(es) shall be the same as the principal office of this Corporation.

### ARTICLE 8 - DIRECTORS

The Director(s) of this Corporation shall be:

Charity L. Tilton-McNamara

whose addresses shall be the same as the principal office of this Corporation.

### ARTICLE 9 - REGISTERED OFFICE AND REGISTERED AGENT

The initial street address of the registered office of this Corporation is: 1121 E. Commercial Blvd., #53, Oakland Park, FL 33334. The registered agent of this Corporation is Charity L. Tilton-McNamara.

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ARTICLE 10 - EFFECTIVE DATE

These Articles of Incorporation are to be effective upon approval by the Secretary of State of the State of Florida

IN WITNESS THEREOF, the undersigned has hereunto set their hand and seal, acknowledged and filed these foregoing Articles of Incorporation under the laws of the State of Florida, this July 23, 2010.

  
Charity L. Tilton-McNamara, Incorporator

ACCEPTANCE OF REGISTERED AGENT DESIGNATED  
IN ARTICLES OF INCORPORATION

The undersigned, Charity L. Tilton-McNamara, having a business office identical with the registered office of the above Corporation, and having been designated as the Registered Agent in the above and foregoing Articles of Incorporation, is familiar with and accepts the obligations of the position of Registered Agent under the applicable provisions of the Florida Statutes.

  
Charity L. Tilton-McNamara, Registered Agent

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