Electronic Articles of Incorporation For

P10000057531 FILED July 12, 2010 Sec. Of State rdunlap

SMART NEW COLLECTION, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SMART NEW COLLECTION, INC

Article II

The principal place of business address:

549 NW 28TH ST MIAMI, FL. US 33127

The mailing address of the corporation is:

549 NW 28TH ST MIAMI, FL. US 33127

Article III

The purpose for which this corporation is organized is: PRIVATE LABEL PERFUMES MANUFACTURE

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

DANIEL ELYAKIM 549 NW 28TH ST. MIAMI. FL. 33127 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DANIEL ELYAKIM

Article VI

The name and address of the incorporator is:

DANIEL ELYAKIM

549 NW 28TH

ST.

MIAMI, FL 33

127

Incorporator Signature: DANIEL ELYAKIM

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P DANIEL ELYAKIM 549 NW 28TH ST. MIAMI, FL. 33127 US

Title: VP GUY ELYAKIM 549 NW 28TH ST. MIAMI, FL. 33127 US

Article VIII

The effective date for this corporation shall be:

07/12/2010