Electronic Articles of Incorporation For

P10000052901 FILED June 23, 2010 Sec. Of State dcushing

DIRECT RECREATION HOLDINGS CORPORATION

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIRECT RECREATION HOLDINGS CORPORATION

Article II

The principal place of business address:

860 WEST FAIRBANKS AVENUE WINTER PARK, FL. 32789

The mailing address of the corporation is:

P.O. BOX 12309 ALBANY, NY. 12212

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 200

Article V

The name and Florida street address of the registered agent is:

NATIONAL CORPORATE RESEARCH, LTD., INC. 515 EAST PARK AVENUE TALLAHASSEE, FL. 32301

registered agent.

Registered Agent Signature: KAREN MCKEOWN, ASSISTANT SECRETAR Cushing

Article VI

The name and address of the incorporator is:

DONALD STROLLO P.O. BOX 12309

ALBANY, NY 12212

Incorporator Signature: DONALD STROLLO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D DONALD STROLLO P.O. BOX 12309 ALBANY, NY. 12212