

**Electronic Articles of Incorporation  
For**

P10000051141  
FILED  
June 17, 2010  
Sec. Of State  
jshivers

DESIGNER DISCOUNT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:  
DESIGNER DISCOUNT, INC.

**Article II**

The principal place of business address:  
9455 COLLINS AVENUE  
PENTHOUSE # 2  
SURFSIDE, FL. 33154

The mailing address of the corporation is:  
9455 COLLINS AVENUE  
PENTHOUSE # 2  
SURFSIDE, FL. US 33154

**Article III**

The purpose for which this corporation is organized is:  
ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:  
100

**Article V**

The name and Florida street address of the registered agent is:  
SOL GERSH  
9455 COLLINS AVENUE  
PENTHOUSE # 2  
SURFSIDE, FL. 33154

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: SOL GERSH

### **Article VI**

The name and address of the incorporator is:

SOL GERSH  
9455 COLLINS AVENUE  
PENTHOUSE # 2  
SURFSIDE, FL 33154

Incorporator Signature: SOL GERSH

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: DIR  
SOL GERSH  
9455 COLLINS AVENUE  
PENTHOUSE # 2, FL. 33154 US

Title: DIR  
SAM D GORDON  
9455 COLLINS AVENUE  
SURFSIDE, FL. 33154 US