Electronic Articles of Incorporation For

P10000049823 FILED June 11, 2010 Sec. Of State jshivers

RIVIERA FITNESS OF MOBILE HIGHWAY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

RIVIERA FITNESS OF MOBILE HIGHWAY, INC.

Article II

The principal place of business address:

4469 MOBILE HIGHWAY SUITE C PENSACOLA, FL. 32506

The mailing address of the corporation is:

4725 SOUTH HOLLADAY BLVD. #220 SALT LAKE CITY, UT. 84117

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

LORI ESSER 4633 SCHOOL LANE PACE, FL. 32571 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: LORI ESSER

Article VI

The name and address of the incorporator is:

JERRY W. SULLIVAN 3900 NORTH CAUSEWAY BLVD. SUITE 1470 METAIRIE, LA 70002

Incorporator Signature: JERRY W. SULLIVAN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P REYNOLD T RICE 4725 SOUTH HOLLADAY BLVD., #220 SALT LAKE CITY, UT. 84117

Title: VP TRACY RICE 4725 SOUTH HOLLADAY BLVD., #220 SALT LAKE CITY, UT. 84117

Title: S/TR SCOTT L RICE 4725 SOUTH HOLLADAY BLVD., #220 SALT LAKE CITY, UT. 84117

Article VIII

The effective date for this corporation shall be:

06/06/2010