

**Electronic Articles of Incorporation
For**

P10000048737
FILED
June 09, 2010
Sec. Of State
dwhite

DIRECT 2 RESPONSE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIRECT 2 RESPONSE, INC.

Article II

The principal place of business address:

8601 SIX FORKS ROAD
SUITE 400
RALEIGH, NC. US 27615

The mailing address of the corporation is:

8601 SIX FORKS ROAD
SUITE 400
RALEIGH, NC. US 27615

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

75,000,000

Article V

The name and Florida street address of the registered agent is:

JAN H KAPLAN
1440 CORAL RIDGE DRIVE
SUITE 351
CORAL SPRINGS, FL. 33071

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JAN H. KAPLAN

Article VI

The name and address of the incorporator is:

GARY BERTHOLD
8601 SIX FORKS ROAD.
SUITE 400
RALEIGH, NC 27615

Incorporator Signature: GARY BERTHOLD

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: DP
GARY S BERTHOLD
8601 SIX FORKS ROAD.SUITE 400
RALEIGH, NC. 27615 US

Title: D
SHARON BERTHOLD
8601 SIX FORKS ROAD.SUITE 400
RALEIGH, NC. 27615 US

Title: D
WAYNE WIGGINS
712 TEAL AVENUE
CELEBRATION, FL. 34747 US

Title: D
JAN KAPLAN
1440 CORAL RIDGE DRIVE, SUITE 351
CORAL SPRINGS, FL. 33071

Article VIII

The effective date for this corporation shall be:

06/08/2010