

**Electronic Articles of Incorporation
For**

P10000039424
FILED
May 06, 2010
Sec. Of State
tburch

PURE HOLDINGS, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PURE HOLDINGS, INC

Article II

The principal place of business address:

21593 ALTAMIRA AVENUE
BOCA RATON, FL. 33433

The mailing address of the corporation is:

21593 ALTAMIRA AVENUE
BOCA RATON, FL. 33433

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

YOUR CFO SERVICES, INC.
10730 PASO FINO DRIVE
WELLINGTON, FL. 33449

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ROBERT W CONLEY

Article VI

The name and address of the incorporator is:

JAMES M. ROSCIGNO
21593 ALTAMIRA AVENUE

BOCA RATON, FL 33433

Incorporator Signature: JAMES M. ROSCIGNO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D
JAMES M ROSCIGNO
21593 ALTAMIRA AVENUE
BOCA RATON, FL. 33433

Title: D
DOUG MACDONALD
21593 ALTAMIRA AVENUE
BOCA RATON, FL. 33433

Article VIII

The effective date for this corporation shall be:

05/06/2010