Electronic Articles of Incorporation For

P10000037511 FILED pril 30, 2010 ec. Of State

E.S. FRAGRANCE FACTORY INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

E.S. FRAGRANCE FACTORY INC

Article II

The principal place of business address:

777 NW 72ND AVE 2003 MIAMI, FL. US 33126

The mailing address of the corporation is:

PO BOX 15515 PLANTATION, FL. US 33318

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

DERHY FINANCIAL SERVICES LLC 99 NW 183RD ST 138 MIAMI, FL. 33169

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DERHY DVIR

Article VI

The name and address of the incorporator is:

SHALOM BARAZANI 777 NW 72ND AVE 2003 MIAMI, FL 33126

Incorporator Signature: SHALOM BARAZANI

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P SHALOM BARAZANI PO BOX 15515 PLANTATION, FL. 33318 US

Title: P ELI EVSHARA PO BOX 15515 PLANTATION, FL. 33318 US