Electronic Articles of Incorporation For

P10000035042 FILED April 22, 2010 Sec. Of State bmcknight

HYPE MARKETING INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HYPE MARKETING INC.

Article II

The principal place of business address:

1990 MAIN STREET SUITE 750 SARASOTA, FL. US 34236

The mailing address of the corporation is:

1990 MAIN STREET SUITE 750 SARASOTA, FL. US 34236

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

ERIK LURZ 1990 MAIN STREET SUITE 750 SARASOTA, FL. 34236 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ERIK S. LURZ

Article VI

The name and address of the incorporator is:

ERIK S. LURZ 1990 MAIN STREET SUITE 750 SARASOTA, FL 34236

Incorporator Signature: ERIK S. LURZ

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ERIK LURZ 1990 MAIN STREET SUITE 750 SARASOTA, FL. 34236 FL

Article VIII

The effective date for this corporation shall be:

04/23/2010