

**Electronic Articles of Incorporation
For**

P10000034682
FILED
April 20, 2010
Sec. Of State
jshivers

DIRECT SALES FINANCIAL INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIRECT SALES FINANCIAL INC

Article II

The principal place of business address:

1300 WASHINGTON AVE
MIAMI BEACH, FL. US 33119

The mailing address of the corporation is:

1300 WASHINGTON AVE
MIAMI BEACH, FL. US 33119

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

JUANA LOPEZ
1300 WASHINGTON AVE
MIAMI BEACH, FL. 33119

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JUANA LOPEZ

Article VI

The name and address of the incorporator is:

WILLIAM M MOGOLLON
3477 WEST VINE ST

KISSIMMEE FL 34741

Incorporator Signature: WILLIAM MOGOLLON

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JUANA LOPEZ
1300 WASHINGTON AVE
MIAMI BEACH, FL. 33119 US

Article VIII

The effective date for this corporation shall be:

04/20/2010