

**Electronic Articles of Incorporation  
For**

P10000026427  
FILED  
March 25, 2010  
Sec. Of State  
jshivers

HEURISTIK STRATEGIC MEDIA, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

HEURISTIK STRATEGIC MEDIA, INC

**Article II**

The principal place of business address:

133 NE 2ND AVE  
1708  
MIAMI, FL. 33132

The mailing address of the corporation is:

133 NE 2ND AVE  
1708  
MIAMI, FL. 33132

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

100

**Article V**

The name and Florida street address of the registered agent is:

LUIS E LAPEIRA  
14951 SW 82ND LN  
303  
MIAMI, FL. 33193

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: LUIS E. LAPEIRA

### **Article VI**

The name and address of the incorporator is:

LUIS E. LAPEIRA  
14951 SW 82ND  
303  
MIAMI, FL 33193

Incorporator Signature: LUIS E. LAPEIRA

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
ANA C GARZON  
133 NE 2ND AVE APT. #1708  
MIAMI, FL. 33132

Title: VP  
PAULA LOPEZ  
133 NE 2ND AVE APT. #1708  
MIAMI, FL. 33132

Title: VP  
LUIS E LAPEIRA  
133 NE 2ND AVE APT. #1708  
MIAMI, FL. 33132

Title: S  
DAVID QUINTERO  
133 NE 2ND AVE APT. #1708  
MIAMI, FL. 33132

### **Article VIII**

The effective date for this corporation shall be:

03/18/2010