

**Electronic Articles of Incorporation  
For**

P10000022374  
FILED  
March 12, 2010  
Sec. Of State  
nhaney

JOE'S T-SHIRTS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

JOE'S T-SHIRTS, INC.

**Article II**

The principal place of business address:

3168 ST. JOHNS BLUFF ROAD  
# 9  
JACKSONVILLE, FL. 32226

The mailing address of the corporation is:

3168 ST. JOHNS BLUFF ROAD  
# 9  
JACKSONVILLE, FL. 32226

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

50,000

**Article V**

The name and Florida street address of the registered agent is:

EDWIN E ROCHER III  
11009 BECKLEY PLACE  
JACKSONVILLE, FL. 32246

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: EDWIN E. ROCHER, III

### **Article VI**

The name and address of the incorporator is:

BARBARA ROVEDO  
411 3RD AVENUE S.  
SUITE A  
JACKSONVILLE BEACH, FL 32250

Incorporator Signature: BARBARA ROVEDO

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
JOSEPH ROCHER  
3168 ST. JOHNS BLUFF ROAD #9  
JACKSONVILLE, FL. 32226

Title: VP  
EDWIN ROCHER  
101 BRANCH WOOD LANE  
JACKSONVILLE, FL. 32256

Title: T  
EDWIN E ROCHER III  
11009 BECKLEY PLACE  
JACKSONVILLE, FL. 32246

### **Article VIII**

The effective date for this corporation shall be:

03/08/2010