

**Electronic Articles of Incorporation
For**

P10000021447
FILED
March 10, 2010
Sec. Of State
jshivers

BABYFORMULAS.COM INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BABYFORMULAS.COM INC.

Article II

The principal place of business address:

791 CRANDON BOULEVARD
#808
KEY BISCAYNE, FL. US 33149

The mailing address of the corporation is:

515 EAST PARK AVENUE
TALLAHASSEE, FL. US 33149

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

200,000

Article V

The name and Florida street address of the registered agent is:

BLUMBERGEXCELSIOR CORPORATE SERVICES, INC.
515 EAST PARK AVENUE
TALLAHASSEE, FL. 33149

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JOSE MOJICA, ASST. SECRETARY

Article VI

The name and address of the incorporator is:

ANNIE DE LAS NUESES
62 WHITE STREET
SECOND FLOOR
NEW YORK, NEW YORK 10013

Incorporator Signature: ANNIE DE LAS NUESES

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: DIR
JESSIE STEIN
62 WHITE STREET
NEW YORK, NY. 10013